

Tables for Korea's Hotel, Restaurant, and Institutional (HRI) Food Service sector

Table 1. Breakdown of Korea's Restaurant & Bar Industry¹

Category	Type of Restaurant		2020	2021	Growth
A. Full-Service Restaurant	Korean Restaurants	Number	344,599	335,451	-2.65%
		Sales*	62,423,127	65,106,393	4.30%
	Chinese Restaurants	Number	27,974	29,087	3.98%
		Sales	6,643,270	7,523,196	13.25%
	Japanese Restaurants	Number	16,524	17,846	8.00%
		Sales	4,264,647	5,220,411	22.41%
	Western Restaurants	Number	16,472	17,474	6.08%
		Sales	4,305,013	5,080,674	18.02%
	Other Foreign Restaurants	Number	5,654	5,886	4.10%
		Sales	970,482	1,189,894	22.61%
	Sub Total	Number	411,223	405,744	-1.33%
		Sales	78,606,539	84,120,568	7.01%
B. Quick Service Restaurant	Bakery Shops	Number	24,777	26,704	7.78%
		Sales	6,024,022	6,896,077	14.48%
	Pizza, Hamburger, Sandwich Restaurants	Number	23,581	25,473	8.02%
		Sales	7,167,795	8,239,971	14.96%
	Chicken Restaurants	Number	42,743	42,624	-0.28%
		Sales	7,460,346	8,449,777	13.26%
	Korean Restaurants	Number	48,822	48,898	0.16%
		Sales	6,112,898	7,027,438	14.96%
	Other Restaurants	Number	9,881	10,108	2.30%
		Sales	1,908,205	2,279,280	19.45%
	Sub Total	Number	149,804	153,807	2.67%
		Sales	28,673,266	32,892,543	14.72%
C. Institutional Feeding Restaurants		Number	12,887	12,016	-6.76%
		Sales	9,674,173	10,603,441	9.61%
D. Catering Services		Number	759	656	-13.57%
		Sales	138,804	141,936	2.26%
E. Café & Non-alcohol Beverage Shops		Number	108,466	114,205	5.29%
		Sales	12,392,167	14,861,578	19.93%
F. Alcohol-beverage Bars		Number	120,769	113,893	-5.69%
		Sales	10,396,379	8,130,565	-21.79%
C+D+E+F Total		Number	242,881	240,770	-0.87%
		Sales	32,601,523	33,737,520	3.48%

*Unit: million KRW

¹ Source: Wholesale & Retail Industry Statistics, Korea National Statistical Service (<http://kosis.kr>)

Table 2. Profile of Major Quick Service Hamburger Restaurants in Korea²

Company	Brand	Year	Annual Sales*	# of Stores
Lotte GRS	Lotteria	2022	680 billion	1,268
		2021	675.7 billion	1,294
McDonald's Korea	McDonald's	2022	850 billion	407
		2021	867.6 billion	436
KFC Korea	KFC	2022	220 billion	195
		2021	209 billion	188
BKR Co.	Burger King	2022	680 billion	440
		2021	678 billion	440
Mom's Touch and Company	Mom's Touch	2022	320 billion	1,352
		2021	301 billion	1,348

*Unit: Korean Won (KRW)

Table 3. Profile of Major Full-Service Western Restaurants

Company	Brand	Year	Annual Sales*	# of Stores
BHC Group	Outback Steak House	2022	412 billion	125
		2021	392.8 billion	118
CJ Foodville	VIPS	2022	140 billion	70
		2021	133.8 billion	60
Eland World Co.	Ashley	2022	210 billion	140
		2021	200.8 billion	145

*Unit: Korean Won (KRW)

Table 4. Profile of Major Quick Service Pizza Restaurants

Company	Brand	Year	Annual Sales*	# of Stores
Pizza Hut Korea	Pizza Hut	2022	94 billion	325
		2021	96.6 billion	400
MP Daesan	Mr. Pizza	2022	30 billion	216
		2021	31.5 billion	250
Chungoh DPK	Domino's Pizza	2022	230 billion	479
		2021	223.5 billion	477

*Unit: Korean Won (KRW)

² Source: Food Distribution Yearbook 2023, The Monthly Food Journal

Table 5. Profile of Major Café Franchises

Brand / Company	Year	Annual Sales*	# of Stores
Starbucks / Starbucks Coffee Korea	2022	2,593.9 billion	1,750
	2021	2,121.2 billion	1,679
Hollys / Hollys F&B	2022	98 billion	535
	2021	115.9 billion	550
Ediya Coffee / Ediya Co.	2022	200 billion	3,000
	2021	243.4 billion	3,018
Twosome Place / Twosome Place Co.	2022	411.7 billion	1,400
	2021	414.1 billion	1,462

*Unit: Korean Won (KRW)

Table 6. Profile of Major Quick Service Fried Chicken Restaurants

Brand / Company	Year	Annual Sales*	# of Stores
BBQ / Genesis BBQ	2022	400 billion	1,590
	2021	362.4 billion	1,555
Gyochon Chicken / Gyochon F&B	2022	498.9 billion	1,364
	2021	493.5 billion	1,399
BHC Chicken / BHC Co. Food	2022	507.5 billion	1,635
	2021	477.1 billion	1,770

*Unit: Korean Won (KRW)

Table 7. Profile of Major Bakery Shop Franchises

Brand / Company	Year	Annual Sales*	# of Stores
Paris Baguette / Paris Croissant (SPC Group)	2021	1,851.2 billion	3,429
	2020	1,770.5 billion	3,425
Tous Les Jours / CJ Foodville	2021	538.8 billion	1,298
	2020	559.4 billion	1,277
Shilla Myunggua	2021	55.3 billion	9
	2020	44.1 billion	10
Bread & Co	2021	13.5 billion	47
	2020	13 billion	44
Brioche Doree	2021	5.4 billion	15
	2020	5.9 billion	21

*Unit: Korean Won (KRW)

Table 8. A List of U.S. Origin Restaurant Chains in Korea

Category	Key Companies
Quick Service Restaurants	McDonald's, KFC, Burger King, Subway, Taco Bell, Quiznos, Shake Shack, Eggslut, Dairy Queen Grill & Chill, Johnny Rockets, Panda Express, Five Guys, Popeyes
Family & Full-Service Restaurants	TGIF, Outback Steakhouse, On The Border, California Pizza Kitchen, The Halal Guys, The Texas Roadhouse, Wolfgang's Steakhouse
Ice Cream Restaurants	Ben & Jerry's, Haagen-Dazs, Baskin Robbins, Bassetts Ice Cream, Emack & Bolio's, Bruster's
Pizza Restaurants	Pizza Hut, Domino Pizza, Papa John's
Coffee, Beverage & Dessert Shops	Starbucks, Seattle's Best, Krispy Kreme Doughnuts, Cinnabon, Dunkin Donuts, Smoothie King, Jamba Juice, Doughnut Plant NYC, Tartine Bakery, Blue Bottle Coffee, B Patisserie, Randy's Donuts

Table 9. Profile of Major Institutional Feeding³ & Distribution Companies

Rank	Company	Annual Sales* ⁴		
		2020	2021	2022
1	Samsung Welstory	1,970.1 billion	2,064.3 billion	2,378.5 billion
2	CJ Freshway	1,926.3 billion	1,860 billion	2,317.4 billion
3	Hyundai Green Food	1,512.5 billion	1,671.2 billion	n/a
4	Dongwon Home Food	1,310.1 billion	1,614 billion	2,070.7 billion
5	SPC GFS	1,142.3 billion	1,683 billion	1,804 billion
6	Ourhome	1,503.7 billion	1,601.1 billion	1,638.7 billion
7	Shinsegae Food	1,226.2 billion	1,322.7 billion	1,404.3 billion
8	Pulmuone Food & Culture	444.1 billion	463.6 billion	605.1 billion
9	Foodmerce	388.8 billion	459.3 billion	557.9 billion
10	Hanwha Hotel & Resort	439.6 billion	473.8 billion	548.4 billion
11	Jangbogo Foodbank	377 billion	397.6 billion	443.8 billion
12	Who Need Co.	202.8 billion	207.6 billion	248.8 billion
13	S Fresh	188.8 billion	217.8 billion	175.2 billion
14	Aramark Korea	98.3 billion	91.2 billion	113.7 billion
15	Bon Food Service	68.1 billion	75.8 billion	105.2 billion

*Unit: Korean Won (KRW)

³ Many leading institutional foodservice companies operate both regular restaurant business and product distribution business. The annual sales in the table include overall cash-register sales of both.

⁴ Source: Company IR reports from DART (Data Analysis, Retrieval and Transfer System) operated by the Korea Financial Supervisory Service (www.dart.fss.or.kr)